

EXHIBIT 23

9/28/12 ZAVIN DECLARATION

CASE NO. 12-4175-WHP

LeAnn Piotrowski

From: Nunzio Castellano <nucastel@gmail.com>
Sent: Monday, March 12, 2012 6:58 PM
To: Dylan Bates
Subject: PolTV
Attachments: PolTV 3.12.12.xlsx; ATT00001.htm

Dylan,

Sales picked up on Friday, Saturday and now into today with double digits on each. No sales Sunday --- overall #'s need to be better. We need to find the sweet spot where customers pay for STBs willingly. Between the leasing, accessory/additional equipment, and add-ons we should be able to bring up the average subscription cost even with the reduced package pricing.

Hope all is well otherwise.

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